

30/04/2018

Following APHAs discovery of a miniscule bone fragments found in a particular batch of Cereal Mixture and Cereal blend, that has subsequently been traced back to two of our suppliers;

This incident can only be described as a massive overreaction by APHA and complete debacle. Despite what will most likely be a multi-million-pound inquisition following the discovery of a tiny number of pieces of microscopic fragmented dry bone with zero muscle fibre or tissue, within some of our cattle & sheep feed that we supply. The largest piece of these fragments, is no more than a quarter of a millimetre in size and virtually naked to the human eye. They are so minuscule that the weight of each one is indeterminable. It has become clear to us, that the presence of even one of these microscopic fragments would have resulted in exactly the same draconian action and subsequent damage to our business and your farms not to mention the cost to the tax payer, irrespective of the species of origin or indeed the source.

The events of the last three weeks have demonstrated to me, that there has to be serious questions asked as to the conduct and competence of the APHA, especially their total lack of consistency, transparency and empathy toward the victims of their actions.

We are working with APHA in order to assist them in coming to a prompt conclusion. Our main goal is to get restrictions lifted off farms as soon as possible.

Chrissy Norris
Operations Manager